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## **Internationally Celebrated Actor, Host and Filmmaker Yuval David Uses Pranks to Entertain, Uplift and Inspire and Share Kindness**

### **FOR IMMEDIATE RELEASE:**

**(NEW YORK) – SEPT. 6, 2019** – Since the Medieval and Renaissance eras, when court jesters and jokers entertained folks by way of practical jokes, pranks have acted as a means to encourage laughter at someone else’s expense.

But recognizable New York-based actor, host, and filmmaker Yuval David is flipping that paradigm on its head.

Yuval is the filmmaker behind various entertaining, uplifting and inspiring episodic web series, such as ‘Better World,’ ‘One Actor Short,’ and numerous short films and documentaries. With his series ‘Pranks of Kindness,’ he has employed the use of public pranks and improvisational situations to generate feelings of goodness, helping to make others feel good without the need for embarrassing them to do so.

Hosted, directed, and produced by Yuval, ‘Pranks of Kindness’ highlights various situations in which the artist and humanitarian bestows kindness on those he crosses on the streets of New York and Los Angeles through a number of gags.

In one episode, Yuval, donning a superhero cape, helps people with good deeds and simple acts of assistance, inducing humor and smiles from his unsuspecting short-term companions.

What happens when the sun beats down on those strolling Hollywood’s crosswalks? An umbrella appears, protecting them from the stinging rays. “Here’s some shade! You look like you could use to be a little cool,” he declares as he walks, holding the big black umbrella over their body.

Some people are taken aback that someone would do a nice gesture – a helpful prank – without a punchline or ask, but soon find out that is exactly what this social experiment captured on video is intended to be – sharing kindness.

Back in New York, Yuval asks fellow subway passengers if they can help him with his New York Times crossword puzzle. “Does anyone know what is a leafy green that starts with ‘S?’” he asks.

Soon his fellow passengers begin chiming in with possible answers, creating a positive moment on the train.

In some other episodes, Yuval generously hands out hugs and compliments to strangers, and passes out water to migrant workers and homeless individuals living on the streets.

All of these public pranks are intended to spread happiness and promote joy and laughter, simply by doing nice things for other people, for no reason beyond that other than it being empowering.

“It is a power we all have – the power to do good and to help others,” he says. “A good deed, done in kindness, makes everyone happier.”

“Life is magical. Every day is magical. Why not embrace that joy and why not help others embrace it, too?”

‘Pranks of Kindness’ can be found here:

<https://www.youtube.com/playlist?list=PLww6zqVAIZ2StZsyswWyekvgRWvc8AfmN>

Yuval is best known for his roles in HBO’s “The Plot Against America,” ABC’s “What Would You Do,” NBC’s “The Michael J Fox Show,” in addition to multiple TV series, films, and On- and Off-Broadway stage productions. Yuval also hosts, directs, produces, and writes award-winning original content, including short- and long-form documentary and feature content, and episodic web series.

For more information on Yuval David, visit [www.yuvaldavid.com](http://www.yuvaldavid.com), or his other channels at the following:

YouTube: <https://www.youtube.com/YuvalDavid>

Instagram: [https://www.instagram.com/Yuval\\_David\\_](https://www.instagram.com/Yuval_David_)

Facebook: <https://www.facebook.com/YuvalDavid>

Twitter: <https://twitter.com/YuvalDavid>

IMDb: <https://IMDB.me/YuvalDavid>

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